



**ORTOPEDIA**

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# Hospital for Orthopaedics, WHY ?

- Aging Society  
( More Osteoporosis, more fractures, more degenerative joints)
- Active life style and accidents  
(Fractures, lacerations, muscle and skeleton traumas)
- Increasing population, birth anomalies of musculoskeletal system  
( hip dislocation, birth palsy, spastic disorders, foot and arm deformities )
- More sports, more dance, more entertainment  
( Meniscal and ligament knee disorders, ankle wrist sprains)
- Praying 5 times a day ( namaz, abdest, stooping, squatting)  
( No need for arthritis or restrictive motion , need for elasticity)
- We travel more, we work more on tables and with computers  
( Lower back pain, hand, finger wrist problems  
No time for long term treatment, cruel competitive life  
( No time for casts, early mobilization, fast recovery )

# Why we build this hospital ?

- New social security system
- No similar branch hospital in the country
- Countrywide known professors
- 20 years of partnership
- More than 30000 treated patients
- 2000 - 2010 = Bone and Joint Decade
- To be the best and a reach hospital

# Main Branches

- Orthopaedics and Traumatology
- Neurosurgery
- Anaesthetics ve Reanimation
- Physical therapy and Rehabilitation
- Infectious diseases and Microbiology
- Radiology
- Biochemistry
- Internal Medicine
- General Surgery

# Subgroups in orthopaedics

- Adult Reconstructive Surgery
- Spine
- Sports Injuries and Arthroscopy
- Musculoskeletal Tumors
- Hand and upper extremity injuries
- Deformity surgery and external fixation
- Foot and ankle disorders
- Paediatric Orthopaedics
- Diabetic foot and wound care
- Musculoskeletal trauma
- Mobile orthopaedic diagnosis and care
- Rheumatology

# The Orthopaedics & Traumatology Team

- Adult Reconstructive surgery, Hip surgery  
Prof. Dr. Emre Togrul  
Dr. Adem Gundogan
- Sports Trauma, Knee Reconstruction and Arthroscopy  
Prof. Dr. Yaman Sarpel  
Dr. Cihan Koca
- Spine Surgery, Neurosurgery  
Prof. Dr. Mahir Gulsen  
Dr. Tahsin Ustukarci ( Neurosurgeon)
- Deformity and External Fixation Surgery  
Prof. Dr. Mahir Gulsen  
Dr. Efgan Ceferov
- Musculoskeletal Tumor Surgery, Foot and Ankle Surgery  
Prof. Dr. Serdar Ozbarlas  
Dr. Ercan Onac
- Hand, Upper Extremity Surgery, Microsurgery  
Prof. Dr. Mustafa Herdem  
Dr. Efgan Ceferov
- Musculoskeletal Trauma and Associated Injuries  
Dr. Can Gocuk  
Dr. Ercan Onac  
Dr. Alper Golpinar

The background is a solid teal color. In the center, there is a faint, semi-transparent illustration of two hands shaking, symbolizing an agreement or partnership. The word "ADVANTAGES" is written in a bold, white, sans-serif font with a thin black outline, centered horizontally and vertically over the handshake illustration.

**ADVANTAGES**

# REASONS TO PREFER THIS HOSPITAL

- **EASY TO REACH**  
( In the middle of the city, 1 km to airport)
- **MODERN AND LUXURIOUS BUILDING**  
( 8 floors, 9000 m<sup>2</sup> area, parking lot for 150 cars)  
( 2 Cafe, Meeting hall for 150, 6 terraces)
- **COMPACT AND COMFORTABLE FACILITIES**  
( MRI, Mslice CT, Doppler USG, 2 Direct X-Rays, Portable X-Ray)  
( Dansitometry, laboratory, physical therapy unit)
- **BEST SERVICE IN THE REGION**  
( 42 single rooms, 3 Intensive care beds, 2 emergency beds)  
( 8/42 VIP Rooms, LINET Bed and MOB Furniture, Hilton bathroom )

## REASONS TO PREFER THIS HOSPITAL

- ALL COVERED SOCIAL SECURITY SYSTEM  
( Security pays all + patient pays for surgeon and room)
- EVIDENCE AND EXPERIENCE BASED TEAM  
( Team of 11 Orthopaedic surgeons, 5/11 Professors)
- STANDARD AND SCIENTIFIC TREATMENT PROTOCOLS
- LOCATED IN THE HOSPITAL DISTRICT
- LOCATED IN THE CITY CENTER
- MORE THAN 20 YEARS OF ACADEMIC EXPERIENCE
- POSTOPERATIVE CARE AND HOME ORTHOPAEDICS
- EASE IN CONSULTATION AND INFORMATION

# Ortopedia

The image features a solid teal background. In the center, the word "Ortopedia" is written in a light blue, rounded, sans-serif font with a subtle drop shadow. Behind the text, there is a faint, semi-transparent illustration of two hands shaking, symbolizing agreement or partnership. The hands are rendered in a darker shade of teal, creating a layered effect.

# PATIENTS

- WHAT PATIENS WANT ?
  - ALL SECURITY COVERED TREATMENT
  - CHOOSE THE SURGEON AND THE HOSPITAL
  - EASY TO REACH
  - ALL UNITS TOGETHER
  - COMFORTABLE ROOMS WITH HIGH SECURITY
  - MINIMUM ADDITIONAL COST
  - FAST RECOVERY
  - ONLINE AND CONTINUOUS INFORMATION

## PLANS FOR THE NEXT 5 YEARS

- GAINING INSTITUTIONAL IDENTITY
- CONTINUOUS SERVICE QUALITY
- COMPLETING THE NEW FACILITIES
- HEALTH TOURISM CENTRE
- SOURCE FOR PR AND ADVERTISEMENT
- CENTRE OF EXCELLENCE
- REFERANCE IN ORTHOPAEDICS
- EDUCATION AND SUBMISSION