

ADANA HEALTH TOURISM SYMPOSIUM RESULT DECLARATION

Topic: The place and importance of Middle East and neighboring countries in health

Place and Date: Tüyap Adana International Fair and Congress Center /11 October 2008

- 1) We should define Health tourism correctly. Health tourism is not only bringing a patient from abroad and give a treatment.
- 2) Health tourism has sub-branches like medical tourism, thermal tourism, elderly tourism, handicapped tourism, sportsmen tourism, healthy life tourism...
- 3) The philosophy of "make a health travel you will find health" all tourism is general theme of health tourism.
- 4) We have to think globally and act locally in health tourism.
- 5) We should develop national and international strategies in health tourism.
- 6) In health tourism quality and trustworthiness should be on the front plan, not cheapness. Also health organizations' accreditation is very important.
- 7) In health tourism thermal tourism is important for our country. Because we are on the 7th rank with respect to springs. Kapadokya and Hatay region which are close to Adana should be evaluated effectively on thermal tourism.
- 8) The coordination of NGOs, government offices and private sectors are very important for health tourism.
- 9) Health investments in D-8 countries and Middle East Countries are very attractive. The closeness of the region is an advantage.
- 10) The geostrategic and cultural position of Turkey especially Adana province in the world have a big potential in trade activity.
- 11) The concept of Mediterranean cooperation started by France and Egypt is very important for health tourism. Adana is in the middle of Middle East, Mediterranean Union and European Union trade triangle.

- 12) The first regional health tourism advisory board will meet in Adana on 1st November 2008 and it will continue monthly. The leader of this board will be Adana governorship and Adana Province Health directorship. The Association of Improving Health Tourism will be the scientific secretariat and advisory of this board. In the meeting governmental and private sector representatives of the region will participate.
- 13) Every year health tourism symposium will be organized together with the Adana Tuyap medical Fair by the Association of Improving Health Tourism.
- 14) The Association of Improving Health Tourism will open its branch in Adana on January 2009.
- 15) In Adana, it is decided that the 4th International Health Tourism congress will be held on March 2011 with the participation of 1,000 foreign and domestic concerned sector representatives.

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THE ASSOCIATION OF IMPROVING HEALTH TOURISM

CHAIRMAN